



Quebec Network
for Personalized Health
Care (QNPHC)



VISION 2020

We envision that Quebec will be recognized as a leader in the development and implementation of Personalized Health Care Solutions with significant benefits for the:

- health of citizens
- efficiency of the healthcare system
- creation of economic wealth
- research excellence



CONTACT US

514 331-1010
info@qnphc.org

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QNPHC, for Quebec to leverage the benefits of Personalized Health Care

The **Quebec Network for Personalized Healthcare** a not-for-profit organization founded in 2011, is taking part in what can rightfully be called a revolution in healthcare management by providing a focal point and a platform for concerted action and promotion for all stakeholders working in research, development, deployment and management of personalized health care in Quebec.

As the number of personalized health care (PHC) research and development projects grows here in Quebec, and countries around the world reflect on the most effective ways to capitalize on these PHC discoveries and approaches, the QNPHC offers to stimulate, expand and promote ideas, initiatives, practices and policies that will set the stage for the emergence of personalized health care in Quebec.

A focal point for concerted action and promotion

PARTNER AND COLLABORATE

- Support a forum for PHC stakeholders in Quebec
- Foster dialogue and share information
- Act as a catalyst for promising PHC projects in Quebec

EXPERIMENT, ASSESS AND EXPAND

- Ensure strategic intelligence around PHC
- Generate knowledge, competencies and know-how in PHC
- Contribute to policies, legal, regulatory and socio-ethical frameworks of PHC

PROMOTE

- Increase awareness of PHC in Quebec
- Showcase Quebec PHC assets internationally
- Attract new PHC partners to Quebec

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PERSONALIZED HEALTH CARE

Discoveries and innovations in molecular biology coupled with the huge potential of information and communication technologies have made personalized health care a possibility. For many, this will be nothing short of a revolutionary approach set to radically change the way we manage health care, treat disease and practise medicine.

THE 4PS OF PERSONALIZED HEALTH CARE

Predictive: Identification of individual risks of developing certain diseases based on the person's genetic profile and other personal information

Preventive: Methods and treatments to avoid, reduce and monitor the risk of developing certain diseases

Personalized: Clinical interventions based on the unique genetic, medical and environmental characteristics of each patient-citizen, and genomic profile of his/her diseases

Participatory: Citizens are fully engaged in personal health management

OUR MAJOR PARTNERS

